

Video Viewer Guide for Professional Learning Facilitators

Financial Literacy in Grade 6 Language and the Arts

Media Literacy and Music Piracy

Students use critical thinking skills and develop their understanding of creating an effective media message by examining the issue of the different costs associated with music piracy. They consider the ethical and financial impact of choices related to music piracy. While examining sample anti-piracy advertisements, students consider the components of a successful advertisement and begin to develop a plan to create their own anti-piracy video. Using the issue of music piracy, students consider strategies for sharing a message in a powerful way. Technology is used in a number of ways throughout this lesson by the teacher and the students.

Concepts for discussion within this video:

- Financial Literacy
 - How financial systems work
 - Consumer awareness
 - Future consequences of financial decisions
- Critical literacy – problem solving, critical thinking
- Use of technology
- Character development, social responsibility
- Assessment for learning – success criteria
- Instructional strategies – guiding questions, graphic organizers

Introduction (2:14 min.)

In this segment, classroom discussion and comments from the teacher and an administrator illustrate how learning the skills related to financial literacy are part of a foundation for learning for students.

Time	Speaker/Context	Content
0:26	Teacher	Relevance of financial literacy for grade 6 students
0:54	Vice Principal	How financial literacy can be used as a basis for building foundational skills like critical literacy, problem solving
1:37	Classroom	Students' relationship with music industry, music piracy

Minds On (4:41 min.)

Using a visualization exercise, the teacher sets the stage to help build students' understanding of the costs of music production and the implications of music piracy on artists, music producers and consumers of music. An instructional leader comments on the impact of each citizen's financial decisions on the larger community.

Time	Speaker/Context	Content
0:10	Classroom	Visualization – helping students feel the impact of music piracy
1:42	Student(s)	Response to visualization
2:18	Classroom	Breakdown of the cost of a CD
2:39	Classroom	Students jotting notes, watching sample videos
2:49	Classroom	Implications of music piracy, posing questions for students to consider
3:30	Student(s)	Impact of music piracy
4:11	Instructional Leader	Character development – comments about the impact of decisions as it relates to students' roles as citizens

Action (4:59 min.)

Students analyze online examples of music piracy videos to build their understanding of music piracy and also to develop their understanding of the success criteria of an effective video.

Time	Speaker/Context	Content
0:10	Narration	Media literacy skills students are developing related to being a good citizen and consumer
0:24	Classroom	Reviewing criteria for reviewing commercials
0:42	Student(s)	Critical thinking - group discussion re: implications of music piracy, comments about videos they are viewing
1:16	Student(s)	Comments about how her thinking has changed
1:36	Student(s)	Group discussion – critical thinking while viewing video, reflective questions
1:54	Teacher	Guiding small group discussion about determining success criteria
2:18	Classroom	Assessment for learning - students and teacher co-constructing success criteria for an effective video
3:38	Classroom	Instructions regarding developing ideas for creating a music video, student engagement, use of technology
4:17	Principal	Use of technology, value and cost, student engagement

Consolidation (1:19 min.)

Students reflect on their learning individually and share their ideas in a gallery walk. This clip includes a short excerpt showing a sample of a video produced by a group of students as a part of their final assignment.

Time	Speaker/Context	Content
0:10	Narration	Student reflections using exit card
0:55	Student video examples	Samples from final products of student videos about music piracy

Learning Reflections (4:25 min.)

In this segment, the teacher and an instructional leader comment on the range of opportunities that exist for integrating financial literacy across the curriculum. Students comment on the value of making the learning relevant to their everyday lives. The principal talks about the importance of professional development and building skills for social responsibility.

Time	Speaker/Context	Content
0:19	Teacher	Opportunities to build in cross-curricular learning
0:49	Instructional Leader	Providing students with a variety of tools to help students build skills
1:09	Student(s)	Relevance of financial literacy to them
1:46	Teacher	Age-appropriate learning related to financial literacy
2:18	Teacher	Inclusion - comments about the importance of knowing your learners and being aware of the diversity in the class
2:50	Principal	Supporting teachers through professional learning community, integrating learning about financial literacy, building social responsibility, setting and reaching goals