



Introducing Financial Literacy to Parents: Clips from the Elementary Financial Literacy Videos

The Ministry of Education is committed to helping students succeed by assisting students in developing the skills and knowledge to take responsibility for managing their personal financial well-being with confidence, competence and a compassionate awareness of the world around them. As part of the comprehensive implementation plan for financial literacy education, the Ministry has developed a number of curriculum-linked resources to support teachers. On a website which hosts resource material for educators <edugains.ca>, a series of videos have been posted which show students developing financial literacy in a number of different subject areas and courses in grades 4-12.

This guide references a number of short one to two minute clips from the elementary videos which could be used to introduce the concept of financial literacy to parents or a parent group such as school council. The guide also includes some clips from the elementary videos which show parents sharing their perspective about financial literacy. Other clips such as ones from educators commenting on the value of working in partnership with parents to support students in developing financial literacy skills have also been included.

Introducing Financial Literacy to Parents

Video Grade/Subject	Title	Clip	Time	Speaker and Context
Grade 4 Mathematics and Language	Planning a Pet Purchase	Introduction	0:21 – 0:52	•Teacher – introducing the concept of money, “Money doesn’t grow on trees.”
Grade 4 Mathematics and Language	Planning a Pet Purchase	Learning Reflections	3:20 – 4:18	•Principal – building skills – media awareness, students as consumers, purchasing power, influence of decisions on economy and environment, developing critical literacy, decision-making based on personal values and beliefs
Grade 6 Science and Technology and Language	Saving Energy – Personal, Global and Financial Implications	Introduction	0:00 – 0:56	•Teacher – importance of financial literacy, helping students build skills
Grade 6 Language and The Arts (drama, music)	Media Literacy and Music Piracy	Introduction	0:00 – 0:50	•Teacher – relevance of financial literacy for junior/intermediate students
Grade 6 and 7 French as a Second Language and the Arts (drama)	Core French – At the Market	Introduction	0:00 – 1:04	•Teacher – comments about the relevance of financial literacy
Grade 6 and 7 French as a Second Language and the Arts (drama)	Core French – At the Market	Introduction	2:19 – 2:58	•Principal – value of financial literacy, research, reports, decision-making, local and global impacts
Grades 7 and 8 Mathematics and Health and Physical Education	Making Savvy Consumer Choices	Introduction	0:20 – 0:50	•Teacher – importance of learning about financial literacy from a young age
Grades 7 and 8 Mathematics and Health and Physical Education	Making Savvy Consumer Choices	Learning Reflections	0:10 – 1:11	•Teacher – building financial literacy skills, building on initial learning, making global connections
Grade 8 Geography and Language	Making Connections with Economic Systems	Introduction	0:20 – 1:28	•Teacher – personal connections students are making to financial literacy, family, career choices, economy, resources

Parent Voices and Educators Talking about Working in Partnership with Parents

Video Grade/Subject	Title	Clip	Time	Speaker and Context
Grade 4 Mathematics and Language	Planning a Pet Purchase	Learning Reflections	1:18 – 1:38	<ul style="list-style-type: none"> •Teacher – strategies to work collaboratively with parents
Grade 4 Mathematics and Language	Planning a Pet Purchase	Learning Reflections	1:39 – 2:32	<ul style="list-style-type: none"> •Parent – strategies to support student learning at home and in the community, learning about taxes
Grades 4 and 5 The Arts (drama) and Social Studies	Systems Thinking in Social Studies	Introduction	4:21 – 4:46	<ul style="list-style-type: none"> •Parent – parent engagement, linking to local community
Grades 4 and 5 The Arts (drama) and Social Studies	Systems Thinking in Social Studies	Learning Reflections	2:28 – 3:08	<ul style="list-style-type: none"> •Parent – observations about how students made connections, expressed feelings and learned through drama
Grades 4 and 5 The Arts (drama) and Social Studies	Systems Thinking in Social Studies	Learning Reflections	5:45 – 6:19	<ul style="list-style-type: none"> •Parent – observations about students learning from the past, expression opinions, making connections, learning to be fair
Gr. 5 and 6 Language and The Arts (visual arts)	Exploring Needs and Wants through Media Literacy and Visual Arts	Learning Reflections	1:10 – 1:40 1:41 – 2:09	<ul style="list-style-type: none"> •Teacher – working with parents •Parent – importance of financial literacy; opportunity for discussion
Grade 6 Science and Technology and Language	Saving Energy – Personal, Global and Financial Implications	Introduction	1:00 – 1:11	<ul style="list-style-type: none"> •Parents – importance of financial literacy
Grades 6 and 7 French as a Second Language and The Arts (drama)	Core French – At the Market	Learning Reflections	4:21 – 5:04	<ul style="list-style-type: none"> •Parent – discusses the importance of communication, using the same language, value or working together
Grade 8 Mathematics and Language	Travel Planning and Skills for Life	Introduction	1:04 – 2:16 2:17 – 2:55	<ul style="list-style-type: none"> •Narration and Parents – life lessons associated with planning and fundraising for their trip •Teacher – building skills with parent support
Grade 8 Mathematics and Language	Travel Planning and Skills for Life	Consolidation	3:57 – 5:19	<ul style="list-style-type: none"> •Parents – parent engagement – collaboration, sources of support – helping students identify resources, making a difference, short-term and long-term goals, life lessons, citizenship and community engagement
Grade 8 Mathematics and Language	Travel Planning and Skills for Life	Learning Reflections	2:35 – 3:42	<ul style="list-style-type: none"> •Parent – life learning from current experiences